



INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY, SHIBPUR
SCHOOL OF MANAGEMENT SCIENCES (SOMS)

Organising A Seminar On

“Management Education: A Definite Career Booster for Engineering and Science Graduates”

And

“A Walking Tour of MBA Course at SOMS: What is in it for you”

Date: 20th January 2023 (Friday); Time: 4.45 P.M. to 5.45 P.M.

Venue: M N Dastur Seminar Hall



**SCHOOL OF MANAGEMENT SCIENCES (SOMS), INDIAN INSTITUTE OF ENGINEERING
SCIENCE AND TECHNOLOGY, SHIBPUR
IS ORGANISING A SEMINAR ON
MANAGEMENT EDUCATION**

Venue : M N Dastur Seminar Hall, IEST, Shibpur,

Date : 20th January, 2023, Friday

Time : 4.45 PM to 5.45 PM

Programme Details

Time and Duration	Event
4.45 PM to 4.47 PM	Welcome address by Prof. Dipali Banerjee , HOD, School of Management Sciences (SOMS)
4.48 PM to 4.53 PM	Address by Prof. Sudip Kumar Roy , Dean (Academic)
4.54 PM to 5.00 PM	Inaugural Address by Prof. Parthasarathi Chakrabarti , Hon'ble Director, IEST, Shibpur
5.00 PM to 5.10 PM	“A Walking Tour of an MBA Course: What is in it for you ?” by Dr. Poulomi Mukherjee (Mondal)
5.10 PM to 5.20 PM	“Achieving Organisations Success Through Effective Marketing” by Dr. Partha Sarathi Chowdhury
5.20 PM to 5.25 PM	“Importance of Operations in Management Education” by Dr. Rana Basu
5.25 PM to 5.30 PM	“Scope of Finance with respect to Management Education” by Dr. Satarupa Roychowdhury
5.30 PM to 5.36 PM	“Role of Human Resource in Crisis Management” by Dr. Mandira Dey
5.36 PM to 5.45 PM	Questions and Answer Sessions for the Students and Audiences: Coordinator : Dr. Poulomi Mukherjee (Mondal)
5.45 PM	Vote of Thanks by Dr. Satarupa Roychowdhury